

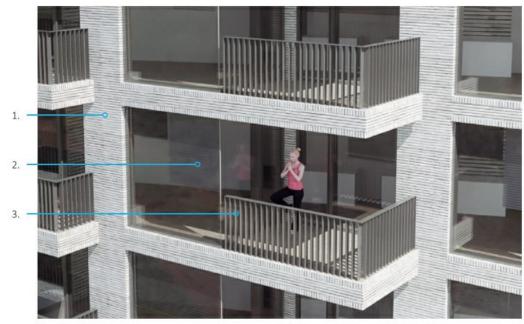
6.1 FACADE CONCEPT AND MATERIALS

The proposed facade design and material palette has been chosen to enhance the character of the context, promote the use, lend a good scale and feel to the building, and to signify this development via contemporary, high quality detailing and the use of traditional and natural materials.

The facade concept is driven by the stepped outline of the floor plates.

The main cladding material of the solid elements is light grey long format brick such as Janinhoff long format brick 490/40 relating to the existing building, context and heritage of Watford. This material lends a softer residential feel to the building. Echoing the appearance of the existing building, large glazed surfaces are proposed on the balconies. The large floor to ceiling windows provide ample daylight in the living spaces and uninterrupted views out. The balcony balustrades are metal railing on the long sides. The metal railing is proposed of 10 x 100 mm steel plates to provide a sense of privacy to the balconies.

Facades on ground floor and roof service spaces will be clad with medium grey metal cladding profiled vertically to provide an elegant and light appearance.



Elevation Detail

- 1. Light grey long format brick cladding
- 2. Windows with mid grey metal frames
- 3. Mid grey metal balustrade



Light grey long format cladding brick such as: Janinhoff long format brick 490/40



Proposed View from the Ground Floor Entrances



Proposed View of the Public Realm along Exchange Road boundary



Proposed View from Exchange Road looking west



Proposed View from Exchange Road fly over



Aerial view from the southwest



Interior view of a typical apartment



5. View from Exchange Road at the CitiPark Church Street car park





19. Existing and Proposed View from Wilmington Close